

The New Albany Children's Ballet Theatre (NACBT) invites your company to become a sponsor of our 2017 signature event, the performances of "The Nutcracker". Your donation cultivates the opportunities for young dancers to fulfill their dreams and showcase their abilities, while bringing a very supportive audience of over 4,500 to you.

NACBT dancers, from all parts of Central Ohio, the youngest age of four, to the many community adults, are pleased again to perform "The Nutcracker" at the Jeanne B. McCoy Center for the Arts in New Albany, Ohio on Friday, December 8th, Saturday, December 9th, and Sunday, December 10th, 2017.

The NACBT is a not for profit (501c3) located in New Albany, Ohio whose mission is to create an environment where children can learn the value of artistic expression and can strive towards reaching their potential. NACBT realizes the full commitment and dedication it takes to produce local youth dance productions and relies on donor support to fund the dreams of our students. Our vision is to lay a foundation for annual performances in our community of a holiday classic and to expand our dance season to include spring productions as well. The children are committed and enthusiastic about belonging to performances that the entire community will cherish.

The NACBT has gained grant support from the Ohio Arts Council and the New Albany Foundation but look for the support of corporate sponsors to help cover the expenses from our current productions and expand our season to allow us to offer additional performances. We would like to enhance the community involvement in the Nutcracker performances by eventually hiring the New Albany Symphony Orchestra. The NACBT would be the only children's ballet organization in Central Ohio to use live accompaniment by a symphony orchestra. We can create the perfect atmosphere for this dazzling holiday celebration when we have the support of our business community.

While your sponsorship will directly support our program, it will also provide your company with targeted marketing and promotional opportunities. The attached page outlines the corporate sponsorship benefits.

One of my committee chairs will call to discuss your sponsorship with us. Thank you for your thoughtful consideration.

Sincerely,
Tara Miller, Artistic Director

The New Albany Children's Ballet Theatre

is grateful for the generous support received from our business community each season. "The Nutcracker" proceeds directly benefit the New Albany Children's Ballet Theatre Productions and Performances. Our corporate sponsors will receive the following benefits:

Prima Sponsor **\$5,000 (Limited To One)**

- Recognized as the title sponsor with company name and logo on the front cover of 4,500 performance playbills, 250 posters, 200 t-shirts, media coverage and press releases
- Logo represented in Suburban News Publication Performance advertising which runs for 6 weeks prior to the performance.
- Full page color advertisement in performance playbills for "The Nutcracker"
- Name recognition at the Father/Daughter Ball
- Inclusion as the title Presenting Sponsor of the corporate sponsorship page on the www.newalbanyballet.com website
- Ten tickets and advanced seating to "The Nutcracker"
- Four tickets to the Holiday Father Daughter Ball, held Friday, November 17th, 2017



Principal Level Sponsor - \$2500

- Recognized as the Principal Level event sponsor in press releases
- Half page color advertisement in 4500 performance playbills for "The Nutcracker"
- Recognition in the Suburban News Publication "Thank You" advertisement as the Principal Event sponsor
- Inclusion as the Principal sponsor on the corporate sponsorship page on the www.newalbanyballet.com website
- Six tickets and advanced seating to "The Nutcracker"
- Four tickets to the Holiday Father Daughter Ball, held Friday, November 17th, 2017 at the New Albany Country Club

Soloist Sponsor - \$1000

- Company/Family listed as season sponsors on performance playbills
- Quarter page color advertisement in performance playbills for "The Nutcracker"
- Inclusion as a sponsor of the corporate sponsorship page on the www.newalbanyballet.com website
- Pre ticket sales to the Nutcracker 2017 and to the New Albany Ballet Company's 2018 recital held in May 2018
- Two tickets to the Holiday Father Daughter Ball, held Friday, November 17th, 2017 at New Albany Country Club

Demi-Soloist Sponsor - \$600

- Company/Family listed as season sponsors on performance playbills
- Quarter page color advertisement in performance playbills for "The Nutcracker"
- Inclusion as a sponsor of the corporate sponsorship page on the www.newalbanyballet.com website
- Pre ticket sales to the Nutcracker 2017
- Two tickets to the Holiday Father Daughter Ball, held Friday, November 17th, 2017 at New Albany Country Club

CONTRIBUTION FORM:

Family Name (Playbill recognition)

Father's Name (Ball)

Daughter's Name (Ball)

Age _____

Please accept our tax deductible donation:

\$5,000.00 \$2,500.00 \$1,000.00 \$600.00

\$500.00 \$250.00 Other amount _____

Please accept my Check enclosed Cash

Please charge my Visa/MC

Card Number

Exp _____ CVV code _____

The board/faculty/dancers of the New Albany Children's Ballet Theatre would like to thank you for your in kind donation. With your support we will continue our mission and success.

Please detach and mail to:

New Albany Children's Ballet Theatre
5161 Forest Drive
New Albany, OH 43054
614-939-9058
www.newalbanyballet.com



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Father Daughter Ball Presenting Sponsor - \$1000

- Inclusion as the Presenting Sponsor on the corporate sponsorship page on the www.newalbanyballet.com website
- Company/Family Name on all signage and invitations
- Six Tickets to the Father Daughter Ball



Father Daughter Ball Food And Beverage Sponsor - \$750

- Inclusion as the Food and Beverage Sponsor on the corporate sponsorship page on the www.newalbanyballet.com website
- Company/Family name on all signage and invitations
- Four tickets to the Father Daughter Ball

Anonymous Sponsorships Welcome of any value

Additional Sponsorship opportunities are available including customizable benefits; including but not limited to being an event sponsor for annual fundraiser, the Father Daughter Ball.

NEW ALBANY CHILDREN'S BALLET THEATRE
5161 FOREST DRIVE
NEW ALBANY, OH 43054
614-939-9058
www.newalbanyballet.com




NACBT
NEW ALBANY
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SPONSORSHIP
OPPORTUNITIES
2017-2018