**2019-2020 Season Sponsorship**

**Prima Sponsor - $5000 (seeking up to four)**

* Recognition as Title Sponsor with company name and logo on the front cover of 4,500 performance playbills, 250 posters, 200 t-shirts, media coverage and press releases
* Full page advertisement in playbills for “The Nutcracker”
* Recognition on corporate sponsorship page on the [www.newalbanyballet.com](http://www.newalbanyballet.com) website
* Ten tickets and advanced seating to “The Nutcracker”
* Two adult and up to six child tickets to our annual Father Daughter Ball

**Principal Level Sponsor - $2500 (seeking up to five)**

* Recognition Principal Level sponsor in press releases
* Half page advertisement in 4,500 performance playbills for “The Nutcracker”
* Recognition on corporate sponsorship page on the [www.newalbanyballet.com](http://www.newalbanyballet.com) website
* Six tickets and advanced seating to “The Nutcracker”
* One adult and up to three child tickets to our annual Father Daughter Ball

**Soloist Sponsor - $1000\***

* Company/Family listed as season sponsors on performance playbills
* Recognition on corporate sponsorship page on the [www.newalbanyballet.com](http://www.newalbanyballet.com) website
* Advanced seating to “The Nutcracker”
* One adult and up to three child tickets to our Father Daughter Ball
* Advanced seating to Recital 2020

*\*Soloist sponsorship covers* ***all*** *Nutcracker fees for* ***all*** *children in the immediate family.*

**Demi-Soloist Sponsor - $600\***

* Company/Family listed as season sponsors on performance playbills
* Recognition on corporate sponsorship page on the [www.newalbanyballet.com](http://www.newalbanyballet.com) website
* Advanced seating to “The Nutcracker”
* One adult and up to three child tickets to our Father Daughter Ball

*\*Demi-Soloist sponsorship covers* ***half*** *of Nutcracker performance fees for all children in the immediate family.*

**2018-2019 Season Sponsorship**

**Father/Daughter Ball Sponsorship Opportunities for 2019/2020 Season**

**Father Daughter Ball Title Sponsor - $2000 (seeking one)**

NACBT is seeking one business to serve as our Title Sponsor for our annual Father Daughter Ball. The business will be prominently listed as the Father Daughter Ball title sponsor on all 1000 invitations handed out to all NABC students, logo listed on all Father Daughter Ball signage at the event and may also display a logo step and repeat at the event for all 350 attendees to take pictures in front of during the ball.

***Families of our “tiny dancers” who are still dreaming of participating in the Nutcracker may be interested in this special sponsorship opportunity***

**Father Daughter Ball Host and Hostess Committee: Family donation of $500**

New Albany Ballet Company families that are not involved in our Nutcracker productions may now still help support our dancers. We are seeking NABC families that would like to make a $500 tax deductible donation to the New Albany Children’s Ballet Theatre. The father and the daughter(s) will serve as the host and hostess committee. They will receive

* Father and Daughter(s) will be listed as host/hostesses on all ball invitations handed out to NABC students
* Early admission to the Father Daughter Ball
* Reserved table at the event
* A special ball take-home gift